

**IN THE UNITED STATES PATENT  
AND TRADEMARK OFFICE**

First Named Inventor:	) I hereby certify that this paper is
	) being electronically deposited
<b>Lauckhart</b>	) with the United States Patent and
	) Trademark Office on this date:
Serial No.: 09/695,216	)
	)
For: SYSTEM AND METHOD	)
FOR ESTIMATING	) <b>November 15, 2011</b>
PREVALENCE OF DIGITAL	)
CONTENT ON THE WORLD-	)
WIDE-WEB	)
	) <u><b>/ Michael W. Zimmerman/</b></u>
Filed: October 25, 2000	) Michael W. Zimmerman
	) Registration No.: 57,993
Group Art Unit: 2442	) Attorney for Applicants
	)
Examiner: MACILWINEN, JOHN	)
MOORE JAIN	)

**TRANSMITTAL OF AMENDMENT with  
PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)**

Mail Stop Amendments  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Submitted herewith is a response to the Office Action dated July 15, 2011, along with  
a Petition for Extension of Time Under 37 CFR 1.136(a).

**Extension of Time**

- ☒ This is a petition for an extension of time under 37 CFR 1.136 for the total number of months checked below:

EXTENSION (Months)	FEE FOR LARGE ENTITY		FEE FOR SMALL ENTITY	
One Month	<b>X</b>	\$150.00		\$75.00
Two Months		\$560.00		\$280.00
Three Months		\$1270.00		\$635.00
Four Months		\$1,980.00		\$990.00
Fifth Month		\$2,690.00		\$1,345.00

**If an additional Extension of Time is required, please consider this a petition therefor.**

Extension Fee: \$150.00

- ☐ An extension for \_\_\_\_\_ month(s) has already been secured and the fee paid therefor of \$\_\_\_\_\_ is deducted from the total fee due for the total months of extension now requested.

Deduction: \$0.00

**Extension Fee Due With This Request:     \$150.00**

Method of Payment of Fees

- ☐ Enclosed check in the amount of: \$0.00
- ☒ EFT payment in the amount of: **\$150.00**

The Commissioner is hereby authorized to charge any deficiency in the amount enclosed or any additional fees which may be required under 37 CFR 1.16 or 1.17 to Deposit Account No. 50-2455.

Please refund any overpayment to Hanley, Flight & Zimmerman, LLC at the address below.

Please continue to direct all correspondence for this matter to the address associated with USPTO Customer Number 81905.

Respectfully submitted,

HANLEY, FLIGHT & ZIMMERMAN, LLC  
150 South Wacker Drive  
Suite 2100  
Chicago, Illinois 60606  
(312) 580-1020

By: /Michael W. Zimmerman/  
Michael W. Zimmerman  
Registration No. 57,993  
Attorney for the Applicants

**November 15, 2011**